



Finding Your Style

IT'S ALL ABOUT FINDING
"YOU" IN YOUR HOME!

Starting at the beginning

- It's all about progress...
- Learn, evolve, enjoy the creative process, and don't be afraid to make mistakes!
- Over the years I have watched my style evolve...not only did the environment, age, time...have something to do with it, but I was learning what I truly love in home design and décor. If you are taking this course that means it is your time...to evolve and truly find what you love in home design.

What influences your style?

Trends

Finances

Location

Relationship/Family

Lifestyle

Taste

How my style evolved over the years!



Circa 2007



2010

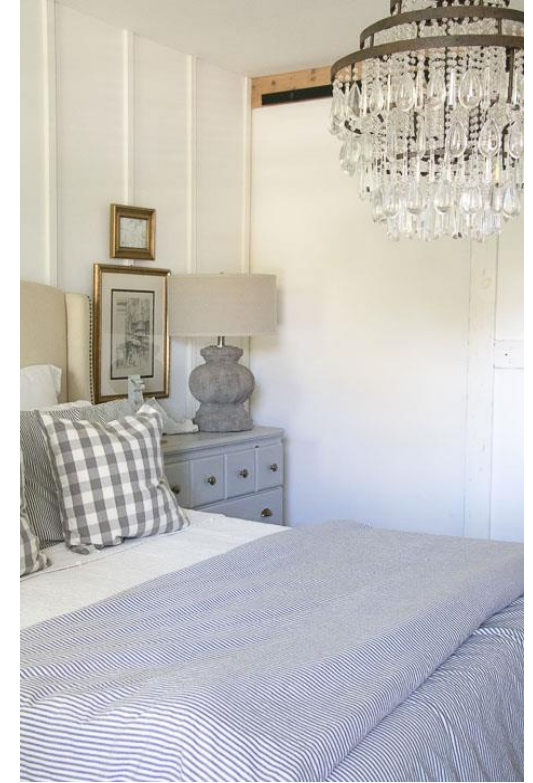


2014

*The
transition...*



Getting there...



The shift



How to make the shift and find your true style...what did I do?

- I made up my mind I wanted authentic me!
- I started truly pinning ideas that not only I loved but would want to have in my own home.
- I stopped shopping at stores that filled my walls and not me!
- Splurged on necessary items and stopped with “It’s good enough”
- Sold everything that did not spark Joy! (what didn’t feel like me anymore)



How to decide on a style?

- Starting with Pinterest!
- (read along for more in your workbook)
- PIN everything and anything to a board that really moves you.
- Don't worry about budgets or if it's even possible in your own home...just pin! (have fun with it)

How to use Pinterest!

- Your best friend!
- Once you start liking décor and images it will start to share similar looks and feel which can be helpful when pinning and creating your board.
- Use keywords that reflect your style when searching:
“farmhouse” “French farmhouse” “bright and airy” “moody”
“eclectic” “shabby chic” “vintage” “Scandinavian”
- Follow accounts that have styles that you love- most likely what they pin will be what you also love.

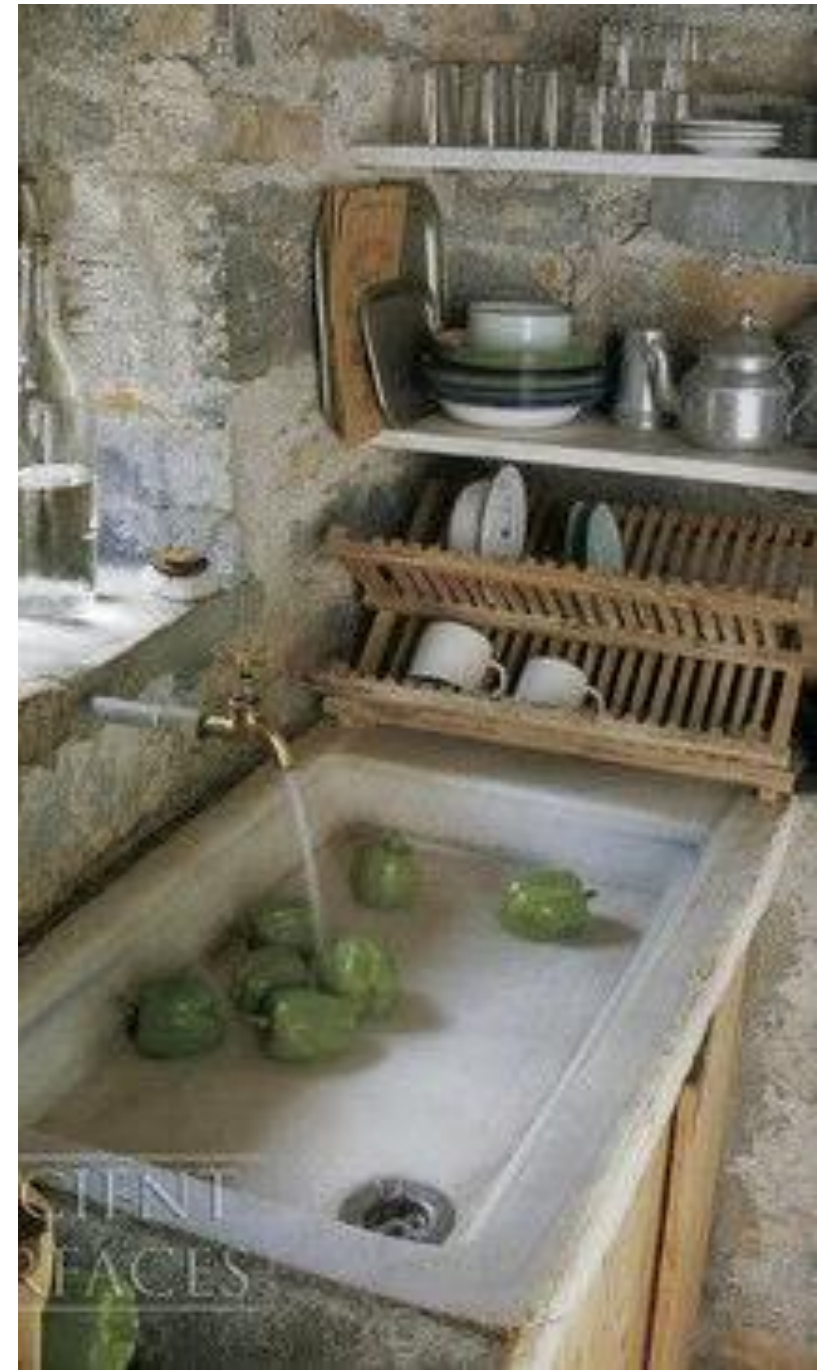


Where to begin visually besides Pinterest?

- Magazines- subscribe to ones that feel like you! (country living, BHG, Verenda, Domino)
- Selecting your favorite home stores (catalogs)
- Favorite IG/ blogs- (turn on notifications)-save images
- Thinking of your favorite colors (mine are black, white, gray, and pink)
- Favorite color combos (mine are black& brown, gray & white, black & white)

First few images from Pinterest board "European Farmhouse"

Images from my
"European Farmhouse" board





How else to be inspired?

- Think of your favorite music
- Movies
- Vacations
- Bucket list places to visit
- Hobby

What does this say about my taste?

- Country music- simple lifestyle, country life, family, stories, faith. (beer lol)
- It's a Wonderful Life- nostalgia, vintage, family, simplicity, Christmas, love.
- Provence, France- Dream lifestyle, beauty, Europe, French culture, lavender, simplicity, old-world

Let's declare it!

Let's declare you "style"

- Okay, you can grow still in your taste, but let's start somewhere.
- Today your style is ____ (base + descriptive words) ____ because I love...(make a list of all the things you love in these photos) – The above photos I love, old world textures, stones, white walls, black accents, warm beams , vintage.

What do you currently love in your home?

- Sift through items that you have in your home that you really love!!! Why do you love it?
- I go around and literally talk to myself about all the items in my house that I : like, love, think is okay, and dislike.



love



like



okay



dislike

So what do you do about this information?

- I take notes on why I like something- and work towards more items either reflecting that look or being on the same level or LOVE.
- The like items are fine you can't love everything but if you like it, it's a good sign it belongs in your home still.
- Okay, items that you are not in a rush to replace but keep a look out for something you would really want for when the time is right you put something in place of it that you truly LOVE.
- Dislike- lets get rid- of it! Don't bother with keeping something in your home that makes you a little crazy.

What if I have styles that clash?

Take notes on what you like about both styles. How can you combine both looks to work if you can't choose?

- keep like minded colors

- Incorporate your "less" liked style in small increments.

Ex. Maybe you love vintage but like modern artwork-
incorporate in a gallery wall with vintage style prints.

- Imagine your dream world if you had no limited money, time, location...what style would you chase?



Mixed Styles that work!

Recap

- Your home style comes from more than just décor. It should reflect who you truly are.
ex. Movies, music, colors, lifestyle, hobbies, etc.
- Remove what does not spark Joy!
- Pinterest is your best friend!
- Make lists of items and rooms in your home that you (love, like, this is okay, or dislike).
- If you like multiple styles start with your most desired and add elements of your second favorite in increments.